

Privacy Policy

Updated as of September 27, 2024 (Effective Date)

The ECON Queen and its affiliates value your privacy. In this Privacy Policy (“Policy”), we describe how we collect and use personal information obtained about visitors to our website located at www.econqueen.com (“Site”).

WHAT INFORMATION DO WE COLLECT AND WHY?

The ECON Queen collects Personally Identifiable Information and other information regarding visitors to our Site. “Personally Identifiable Information” is information that Sylvan Learning has collected and can reasonably link to a specific person or device. We may collect Personally Identifiable Information or other information about you directly from you and from third parties, as well as automatically through your use of our Site.

With inquiries, submissions, and bookings, you will be required to give certain contact information (such as name, email address, name, and phone number). This information is used to contact you about the services on our Site in which you have expressed interest and to schedule appointments. At your option, you may also provide additional information about yourself or family members, but this is not required. You must also provide certain financial information (like credit card number, and expiration date) that will be used for billing purposes only. If we have trouble processing an order, we’ll use this information to contact you.

We may automatically collect the following Personally Identifiable Information or other information about your use of our Site through cookies, web beacons, and other technologies: your domain name; your browser type and operating system; web pages you view; links you click; your IP address; device ID; the length of time you visit our Site; page views; and the referring URL or webpage that led you to our Site.

HOW WE USE YOUR INFORMATION

We use the Personally Identifiable Information or other information that we gather for the following purposes:

- To respond to your inquiries and for other customer service purposes.
- To tailor the content and information that we may send or display to you, to offer location customization and personalized help and instructions, and to otherwise personalize your experiences while using the Site.
- We display personal testimonials of satisfied customers on our Sites, in addition to other endorsements. We may post your testimonial along with your name. If you wish to update or delete your testimonial, you can contact us at theconqueen@gmail.com
- To better understand how users access and use our Site, both on an aggregated and individualized basis, in order to improve our Site and respond to user desires and preferences, and for other research and analytical purposes.

OUR USE OF COOKIES AND OTHER TRACKING MECHANISMS

We use cookies and other tracking mechanisms to track information about your use of our Site. Cookies are alphanumeric identifiers that we transfer to your computer's hard drive through your web browser for record-keeping purposes. Some cookies allow us to make it easier for you to navigate our Site, while others are used to enable a faster log-in process or to allow us to track your activities at our Site.

THIRD-PARTY LINKS

Our Site may contain links to third-party websites. Any access to and use of such linked websites is not governed by this Policy, but instead is governed by the privacy policies of those third-party websites. We are not responsible for the information practices of such third-party websites.

SECURITY OF PERSONAL INFORMATION

Please be aware that despite our best efforts, no data security measures can guarantee 100% security.

You should take steps to protect against unauthorized access to your accounts and computer by, among other things, signing off after using a shared computer, choosing a password that nobody else knows or can easily guess, and keeping your log-in and password private. We are not responsible for any lost, stolen, or compromised passwords or for any activity on your account via unauthorized password activity.

CONTACT US

If you have questions about this Policy, please contact us by email at: theconqueen@gmail.com.

CHANGES TO THIS POLICY

This Policy is current as of the Effective Date set forth above. We may change this Policy from time to time. We will post any changes to this Policy on our Site.